



BITE-SIZED CAREER STRATEGIES

Each State's Most Interesting Job-Related Search

Zippia is a site that is focused on individual's careers. While we are not in any way endorsing Zippia or the services they provide, they recently put together a fascinating analysis of each state's most interesting career-related searches. A summary of their findings can be found on the illustration below; the study itself can be found here:

<https://www.zippia.com/advice/weird-job-google-searches/>

We are using this study to address several state's pressing issues.

Each State's Most Interesting Job Related Google Search



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